

Storybook Studios GmbH – Privacy policy

1. Responsible entity

Storybook Studios GmbH, Holzstrasse 30, 80469 Munich, Germany, represented by the managing director Stephanie Schettler-Köhler („Storybook Studios“ or “we”) are pleased to welcome you to our websites under the domain <https://storybookstudios.ai> (“website”).

All personal data is stored, processed and used by us in compliance with the applicable data protection regulations (in particular the provisions of the General Data Protection Regulation (GDPR), the German Federal Data Protection Act (BDSG) and the German Telemedia Act (TMG)).

Personal data means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an instance of data such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. However, information that cannot be linked to your real identity is not personal data; this includes, for example, the number of users of our websites or comparable summarized information.

2. Purposes and legal bases of data processing

By default, our web servers temporarily log the connection data of the requesting computer, the web pages you visit, the date and duration of the visit, the identification data of the browser and operating system used and the website which you were using prior to landing on our page. We use tracking software to determine the frequency of use and the number of users of our website. We do not use this software to collect any data that gives us information about the the identity of the user, but we do collect the IP address you use to access the website. The data is used exclusively in anonymized and summarized form for statistical purposes and for the development of the website. Our legitimate interest in data processing lies in these purposes (Art. 6 I lit. f GDPR). You can object to the collection and use of your IP address for statistical purposes by deactivating “Track user”, depending on the Internet browser you are using.

Nevertheless, you can visit our websites without us collecting any personal data from you. In particular, these websites contain information for general public information about the Storybook Studios GmbH.

Personal data is collected, processed and used by us as the responsible entity if you provide it to us voluntarily for the performance of a contract or for the implementation of pre-contractual measures or when you contact us (Art. 6 I lit. b. GDPR) or if you have given your consent to the respective processing (Art. 6 I lit. a GDPR). We may also process your personal data if the processing is necessary for the purposes of the legitimate interests pursued by us or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of personal data (Article 6 I lit. f GDPR), as explained in more detail below in this Privacy Policy, or if this is necessary for compliance with a legal obligation to which the Storybook Studios GmbH is subject (Article 6 I lit. c GDPR) or a corresponding provision in the applicable law of a member state of the European Union.

Communication

We use your name, company name, private or business address, e-mail address, telephone number and any other personal data that you may voluntarily provide to us to the extent necessary to process your communication or inquiries to us. The legal basis for this is generally, insofar as the communication concerns contractual or pre-contractual aspects, Art. 6 I lit. b GDPR, otherwise Art. 6 I lit. f GDPR.

3. Disclosure to third parties

Under certain circumstances, your personal data may be processed by service providers commissioned by us who support us in our business operations (to prevent cases of misuse, advertising agencies, IT service providers for the operation of our websites).

In these cases, however, the scope of the transmitted data is limited to the minimum required to achieve the purposes pursued with the data processing.

If we are legally obliged to disclose certain personal data due to a court decision or as a result of a request for information from law enforcement or supervisory authorities or authorized third parties in connection with an investigation or suspicion of a criminal offence, an unlawful act or other acts that may result in legal liability for us or you, we will disclose data necessary for the investigation, such as name, address, e-mail address or order history (Art. 6 I lit. c GDPR). We also reserve the right to process and use your personal data for the enforcement of or defense against claims.

4. Transfer of data to countries outside the EEA/EU

Your personal data may also be passed on to third parties based in non-EEA/EU countries. Insofar as data is transferred to third countries, this is done exclusively in compliance with the legally regulated admissibility requirements. If there is no adequacy decision within the meaning of Art. 45 GDPR for a third country, the processing is always carried out on the basis of suitable guarantees in accordance with Art. 46 GDPR. By concluding the standard data protection clauses issued by the European Commission in accordance with Art. 46 GDPR with the recipient in the third country, we achieve an adequate level of data protection.

5. Rights of affected entities

You have the following rights at all times in accordance with the applicable data protection regulations:

- You can request information about the personal data stored about you;
- You can request the correction or deletion of incorrect personal data;
- You may request the restriction of the processing of your personal data (in some cases provided for by law, e.g. in the case of statutory retention obligations, your data may be blocked instead of deleted);

- You may object to the processing of your personal data that is processed by us on the basis of a legitimate interest (Art. 6 I lit. f GDPR); and
- In the case of consent or data processing based on a contract between you and us, you may request that the personal data concerning you and provided by you be handed over to you or to a new responsible entity in a structured, commonly used and machine-readable format, insofar as this is technically feasible ("right to data portability").
- If you have given us your consent, you also have the right to withdraw this consent with effect for the future. This does not affect the lawfulness of processing based on consent before its withdrawal.

You can assert the aforementioned rights against us, e.g. by notifying us via one of the contact channels listed at the end of this privacy policy. We will communicate any rectification or erasure of personal data or restriction of processing to each recipient to whom we have disclosed your personal data, unless this proves impossible or involves disproportionate effort.

You also have the option of contacting the competent supervisory authority in the event of complaints about the handling of your personal data.

6. Duration of storage

In compliance with the applicable data protection regulations, we will also delete the personal data stored about you without any action on your part if we no longer need to know it to fulfill the purpose for which it was stored or if its storage is inadmissible for other legal reasons. In some cases provided for by law (e.g. statutory retention obligations), your data may be blocked instead of deleted.

In the case of an application, your application documents will be deleted or blocked in accordance with the following provisions and any personal data will be returned to you in paper form.

If you have applied exclusively for a specific job advertisement, your application data will be stored until the final decision on filling this position plus a maximum of six months from notification of this decision to you.

After that, the data you have provided and the documents you have sent will be deleted. Something else only applies if an employment relationship is established on the basis of your application or if a legal regulation exceptionally permits further storage of your data; in this case, your application data will also be processed for the implementation of the employment relationship (§ 26 I BDSG) or stored for longer periods in accordance with the statutory provisions and, if permitted by law, processed and used. In this case, we will inform you accordingly before the respective storage, processing or use of your personal data in accordance with the applicable data protection regulations, unless you already have this information.

7. Data protection officer

If you have any questions about this privacy policy or the handling of your personal data, you can contact our data protection officer, Mr. Igor Soundakov, at any time via the following channels, who is also available to you in the event of requests for information, suggestions or complaints:

by post:

Storybook Studios GmbH
Holzstrasse 30
80469 Munich, Germany

by e-mail:

datenschutz@pal-next.com